

CITY OF PETALUMA, CALIFORNIA
REGULAR MEETING OF THE GENERAL PLAN ADVISORY COMMITTEE

APPOINTED MEMBERS

Stephanie Blake
Mary Dooley
Jessie Feller
David Alden
Ali Gaylord
Erin Chmielewski
Roberto Rosila Mares
Yensi Jacobo
Roger Leventhal
Iliana Inzunza Madrigal
Joshua Riley Simmons
Bill Wolpert
Kris Rebillot

Phil Boyle
Bill Rinehart
Lizzie Wallack
Brent Newell
Elda Vazquez-Izaguirre
Sharon Kirk



COMMITTEE MEETINGS
3rd Thursday of each month
320 North McDowell Boulevard
Petaluma, CA 94954

CONTACT INFORMATION
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Brian Oh, Community Development Director

AGENDA

August 17, 2023
6:30 PM

ADVISORY NOTICE

City of Petaluma General Plan Advisory Committee meetings will not be physically open to the public and all Committee Members will be teleconferencing into the meeting via Zoom.

How to Observe and/or Participate: Members of the public can observe and/or participate in the meeting by visiting: <https://us06web.zoom.us/j/91211018537>

Members of the public can join by phone by dialing 1 (669) 900-9128 and entering Webinar ID: 912 1101 8537.

How to Watch on TV: Petaluma Community Access broadcasts on Comcast and Petaluma's local channel 28. With AT&T U-Verse, PCA's channels are accessible through channel 099. Local channels are not currently available on Satellite/DISH Networks.

How to Submit Public Comment: Members of the public may provide written comment by emailing Heather Gurewitz at hgurewitz@cityofpetaluma.org. Comments that are received before 4:30 p.m. on the day of the meeting will be distributed to Committee Members and placed on the agenda on the City's website as part of the public record for the meeting, otherwise the comments will be distributed and posted online following the meeting.

How to Speak Live at a Meeting: Members of the public may address Committee Members during the teleconference meeting only.

Tips for Attending a Virtual Meeting: <https://cityofpetaluma.org/tips-for-attending-a-virtual-meeting/>

MEETING OBJECTIVE

- Discuss key findings from recently completed analyses of residential development feasibility and affordable housing finance and how they inform the General Plan Update
- Discuss upcoming GPAC Working Group roles and organization

1. CALL TO ORDER

2. ROLL CALL, LOGISTICS AND MEETING OVERVIEW

3. GENERAL PUBLIC COMMENT

During General Public Comment, the public is invited to make comments on items of public interest that are within the Committee's subject matter jurisdiction and that are not listed on the current agenda. Public comments are limited to three minutes per person, unless public comment is anticipated to total more than twenty minutes, at which point the time will be allocated in equal shares.

4. PROJECT AND STAFF UPDATES

- a. Updates on initiatives related to the General Plan Update (GPU)
- b. Clarifying questions from GPAC members

5. RESIDENTIAL FEASIBILITY AND AFFORDABLE HOUSING FINANCE ANALYSES

- a. Presentation by Derek Braun from Strategic Economics summarizing the purpose, methods, and findings from an analyses of residential development feasibility and affordable housing finance in Petaluma
- b. Clarifying questions from GPAC members
- c. **Public comment**
- d. Discussion: How should the findings inform the General Plan Update?

6. GPAC WORKING GROUP REFRESH

Discussion of Working Group roles in Policy Framework review and a proposed re-organization of Working Groups

7. COMMITTEE MEMBER GENERAL COMMENT

Open time for thoughts, reflection, and closing comments from GPAC members

8. WRAP-UP

9. ADJOURN

Any member of the public who needs accommodations should email the City Clerk at cityclerk@cityofpetaluma.org or by calling 707-778-4360. The City Clerk will use their best efforts to provide reasonable accommodations to provide as much accessibility as possible while also maintaining public safety in accordance with the City procedure for resolving reasonable accommodation requests.

